

WELCOME & BACKGROUND

Thank you for wanting to learn more about Madison, Alabama!
Founded in 1869, Madison is located 10 miles west of Huntsville. We're known for our high quality schools, quaint downtown, adjacency to Huntsville International Airport, festivals, walking trails, and family fun!

Madison is a city of 40,055 people and growing. Within the 5 mile ring from downtown Madison over 51,391 people live in 20,818 households with a 2009 estimated avg. household income of \$85,191 – 48.5% of households have an income greater than \$75,000. (source: STDB)

Over 450 businesses call Madison home and enjoy our lower cost of doing business in a high quality market of educated professionals and hardworking labor force. Our largest employers are Intergraph Corporation, Madison City Schools, STI Electronics, and Tyonek, among other growing businesses.

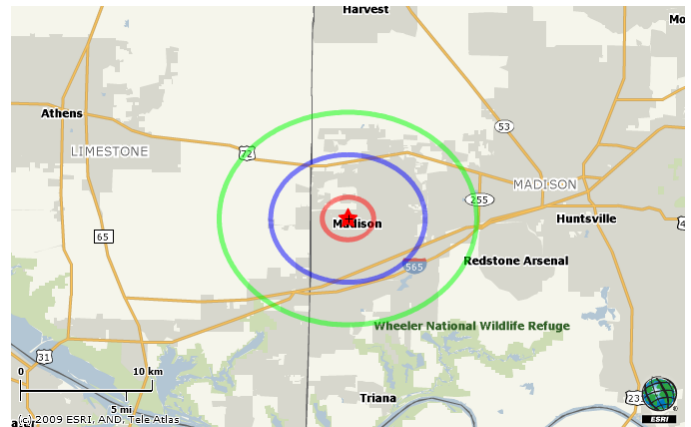
Madison's character is found in its rolling hills, family-friendliness, graceful trees, recreational opportunities, and excellent schools. Open space and recreation abound with hundreds of acres of park land and greenways, a skate park, miniature golf course, swimming pool, the Rainbow Mountain Preserve, historic downtown and a state of the art YMCA coming soon. The railroad arrived in 1856, bringing freight lines and business growth to Madison Station as it was called then. Until nearly 1960, cotton production has remained a major industry.

Madison citizens are actively involved in decision-making through a wide range of commissions and civic organizations. Our healthy business climate is augmented and maintained through City partnerships with the Madison Chamber of Commerce, Madison Station Historic Preservation Commission, and volunteer work.

With regularly scheduled festivals and events, downtown Madison is a place to connect with others, whether for lunch or dinner, shopping, or getting to see history firsthand. Stop in any business in town and you will know Madison is a welcoming place, offering professional opportunities.

Home to excellent schools, library, and parks, we're a great place to raise children – and a town people are proud to say they live in and children love to grow up in.

Madison offers small town advantages within a growing metropolitan region – come grow with us!



QUICK FACTS

Geographic Location: Madison County, west of Huntsville
Area: 23.3 square miles
Counties: Madison & Limestone
Date of incorporation: 1869
Value of construction in 2008: \$81,382,071

POPULATION

	1980	1990	2000	Current
City	6,081	14,904	29,329	40,055
County	196,966	238,912	276,700	312,734

Source: US Census

INCOME / HOUSEHOLDS

	City of Madison	Madison County
Total Housing Units	12,121	120,288
Total Population	29,329	276,700
2000 Total HH	11,143	109,955
2000 Avg. HH Size	2.61	2.45
2000 Median HH	\$63,849	\$44,704
2000 Median	\$74,532	\$54,360
Family		
2000 Per Capita	\$27,821	\$23,091
Married Household	60.1%	53.4%
Bachelor's Degree	34.7%	22.7%
Median Home Value	\$141,300	103,300
Median Rent	\$588	\$503

Source: U.S. Census Bureau- 2000

CLIMATE

Average Annual Temp: 60° F Average January Temp: 39° F
Average July Temp: 79° F Average Annual Rain Fall: 56 inches

SOURCE: WWW.WEATHER.COM

TRANSPORTATION

Travel Time - Distance and travel time to major cities			
City	Hwy Miles	Hwy KM	Days by Truck
Atlanta	237	381	1
Birmingham	94	151	<1
Chicago	583	938	1-2
Dallas	726	1168	1-2
Huntsville	11	17	<1
Nashville	114	183	<1

Motor Carrier

Interstates Serving Community: I-65, I-565

Highways Serving Community: 1 Federal (72), 1 State (20)

Motor Freight Terminals*: 10+

Local Carriers*: 10+

Intrastate Carriers*: 10+

* within 5 miles

Air

Nearest Commercial Airport: Huntsville International Airport

Commercial Airlines: Delta, American, Continental, Northwest, US Airways, United

Flights per year: 29,000

Passengers per Year: 1,254,745

Longest Runway: 12,600-foot runway – 2nd-longest runway in SE USA

Runway Lighted: Yes Fuel Available: Yes

Personal Aircraft & Corp. jets based on site: Yes

Charter Service Available: Yes

Private Storage Available: Yes

Private Maintenance Available: Yes

US Customs office on site: Yes

Foreign Trade Zone #83

Source: www.hsvairport.org

Other Airports:

Birmingham International Airport (1.25 hours)

Nashville International Airport (1.5 hours)

Rail (Intermodal)

International Intermodal Center (IIC)

Port of Huntsville (2 miles)

Freight in Weight (2008): 162,191,361

Source: www.hsvairport.org/iic &
www.hsvairport.org/rc/maps/railcargo

Water

Steamship Lines Serving Huntsville IIC: 14

Morgan County Port Authority (15 miles)

Public

Bus: Huntsville Shuttle

Airport Shuttle Services: from hotels

Limousine: 4 companies

Taxi: 9 companies

BUILDING PERMIT DATA

Year	New Construction (mil.)		Additions/Alterations (mil.)	
	Residential	Commercial	Residential	Commercial
2008	\$43.065	\$22.409	\$6.188	\$9.719
2007	\$45.171	\$13.407	\$5.758	\$12.154
2006	\$97.997	\$9.633	\$4.541	\$10.339
2005	\$88.412	\$17.769	\$3.68	\$8.44
2004	\$51.870	\$25.297	\$2.464	\$2.536

Source: City of Madison Building Department

FIRE AND BUILDING CODES ADOPTED

The City currently enforces the 2003 International Building Code and related International Codes for Plumbing, Mechanical, and Fuel Gas. The 2002 National Electric Code and 2003 International Electric Code govern all electrical work. The City has adopted the Americans with Disabilities Accessibility Guidelines (ADAAG) for accessible design.

MUNICIPAL SERVICES

Type of Government: Mayor/Council

Annual City Operating Budget: \$34,000,000 (2008-09)

City Bond Rating: AA-

Municipal Zoning, Subdivision: Yes

Comprehensive Plan: Yes

Last Comp Plan Update: 1995

Emergency 911 System: Yes

Rescue Squad: Yes

Police Department: 100 Full- and Part-Time Employees

Fire Department: 70 Full-Time

EMTs: 67 (required of each firefighter)

Fire Insurance Class: ISO 3

COMMUNICATIONS

Television: Knology, Dish Network, Directv

Local Telephone Deliverer: Knology, AT&T

Digital Switching: Yes

Fiber Optics: Available

Long Distance Carriers: Yes

Number of Well Received FM stations: 25

Newspapers: 1 daily, 1 weekly

UTILITIES

Water and Sanitary Service

Provided by Madison Utilities (in Madison County)

For information, contact (256) 772-0253 or

www.madisonutilities.org.

Water Provided by Limestone County Water & Sewer Authority (in Western Limestone County)

For information, contact (256) 233-6445 or

www.limestonecountywater.com.

Madison Utilities constructed and maintains 250 miles of water mains, two ground water treatment plants that can produce 9 MGD, 9 groundwater wells that can produce 15 MGD, 3 treated water storage tanks totaling 12 million gallons of water, a wastewater treatment plant capable of treating 6 MGD of sewage and 130 miles of sewer mains.

Water Rates

	Cost per 1,000 gallons/month
Inside Madison City Corporate Limits	
Residential & Commercial	\$2.63
Senior	\$2.37
Outside City Limits	
Residential & Commercial	\$3.16
Senior	\$2.84

Electric Power

Provided by Huntsville Utilities (in Madison County)

For information, contact (256) 535-1200.

Provided by Athens Utilities (in Limestone County)

For information, contact (256) 233-8750.

Natural Gas Provided by Northern Alabama Gas

For information, contact (256)772-0227 or www.nagd.com.

MEDICAL

Madison Hospital (under construction): 60 beds

Area Hospitals within 12 miles: 3

Urgent Care: 3 in Madison

Doctors in Community: 30+ with appts. in Madison

Dentists in Community: 12+

Madison Hospital, opening in 2012 in Madison Medical Park on U.S. 72 will have 60-bed capacity initially with plans to grow to 200 beds in the future. Other facilities include Madison Surgery Center, many medical practitioner groups on Hughes Road near Madison Blvd (AL 20) and at the Madison Medical Park on US 72.

LARGEST MADISON EMPLOYERS

Company Name	Product/Service	Employees
Intergraph, Inc. *	Computer Networks	3855
Madison City Schools	School District	950
City of Madison	City Government	327
Excellance, Inc.	Custom Vehicles	85
Tyonek Manufacturing	Manufacturing	80
Label-Aid Systems, Inc.	Manufacturing	62
St. John's Catholic School	Private School	45
SEA Wire & Cable, Inc.	Manufacturing	48
STI Electronics, Inc.	Assembly/Electronics	45
Lear Siegler Services, Inc.	Army Contracting	38
Madison RV Supercenter	RV Sales/Service	35
Accurate Machine & Tool	Precision Machining	30

**Publicly traded*

LABOR FORCE

Madison's labor force draws on a highly educated population with 94.6% of adults with at least a high school diploma and nearly 70% hold a Bachelor's degree, with 17% holding advanced degrees. In 2008 the regional civilian labor force was 385,903 with an unemployment rate of 4.4%. For updated labor force and unemployment rates refer to the State of Alabama Labor Market Division website at <http://www2.dir.state.al.us>.

TAX STRUCTURE

Property Tax

Madison's millage rate is 58 mills, including the state's 6.5 mills. Amendment 373 of the Constitution further provides that business property, both real and personal, will be taxed on 20% of its fair market value. For example, for property with a fair market value of \$5,000,000, a business would pay state property taxes of \$5,800 (i.e., \$5,000,000 x 20% x .0058 mills).

Sales Tax

Tax Type	Categories	Rate
Sales	General	3.0%
	Machinery	1.5%
	Automotive	1.5%
Use	General	3.0%
	Machinery	1.5%
	Automotive	1.5%
Lodging	6% plus \$1 per room per night	
Liquor		10%
Gasoline		\$0.02/ gallon
Cigarettes		\$0.10/ pack

RECREATION & COMMUNITY FACILITIES

Hotels: 10

Restaurants: 40+

Banquet Facilities: 2 (+1 coming 2010)

Banks & Branches: 15

Churches: 20+

Health and Fitness Clubs: 7+ *Skate Park:* 1

Minor League Soccer: Rocket City United (Huntsville)

Minor League Baseball: Huntsville Stars (Huntsville)

SPHL Hockey: Huntsville Havoc (Huntsville)

Arena 2 Football: Tennessee Valley Vipers (Huntsville)

The nearby Von Braun Center in Huntsville hosts Broadway Theater League, Community Ballet, and Huntsville Symphony Orchestra, as well as Fantasy Playhouse, Ars Nova (Opera) and Theater Huntsville.

Madison Recreation

Recreational programs, facilities, and open space for residents of all age groups and abilities. Madison's bike/pedestrian trails, playgrounds, parks, athletic fields (32 parks totaling more than 300 acres), indoor/outdoor aquatic center, recreation center, and many acres of open space add to the action, attraction and beauty here.

The Parks and Recreation Department supports various youth sports programs as well as specialty classes/lessons for youth and adults (including year-round swim lessons). Specialty classes such as Yoga, Kidz Art, Baton and Middle Eastern Dance are contracted to experienced and trained individuals. Community events such as an Easter Egg Hunt, July 4th Fireworks, Halloween Monster Bash, Madison Christmas Parade, Kidz Kamp Program are held annually.

Public Library

The Madison Public Library is a branch of the Huntsville / Madison County Public Library System and provides an extensive inventory of books, CD's, DVD's and other media. In addition to media, the library offers workshops, book clubs, and story times scheduled throughout the week for children and adults. The facility includes a public meeting room that can support up to 70 people and also has numerous computers available for use as well as free wireless internet access.

FOR MORE INFORMATION

Economic Development Coordinator:

Amy Furfori

amy.furfori@madisonal.gov

(256) 509-5028

EDUCATION

Public Schools

The Madison City School system is one of the top systems in the state, serving over 8,400 students. The system has a 60+ million dollar operating budget, employs more than 600 certified staff members. Test scores on national standardized tests are above the national average at all schools. It is truly a shining star for the City – ranked in the top 1,500 of America's high schools by Newsweek in 2008 and 2009. A second high school west of County Line Road is planned to open for the district for the 2012-13 school year.

Type of School	Enrollment
Elementary (7)	1286
Middle School (2)	2140
Bob Jones H.S. (10-12 grades)	2110

2008 ACT Avg. Score: 23 (Nation:21.1)

Private Schools

Preschools: 6+

Elementary/Middle: 1 (St. John the Baptist Catholic School)

2-Year Colleges Serving the Area:

J.F. Drake State Tech College

John C. Calhoun Community College

Snead State Community College

4-Year Colleges Serving the Area:

Alabama A&M University

Athens State College

Faulkner University Huntsville Campus

Oakwood College

University of Alabama at Huntsville

LEGISLATIVE DISTRICT

US Legislators

US Senators Richard Shelby, Jeff Sessions

US Congress District Parker Griffith

State Representatives

District 10: Mike Ball

District 25: Mac McCutcheon

State Senators

District 2: Tom Butler

District 3: Arthur Orr

Madison County

Mike Gillespie – Madison County Commission Chairman

Faye Dyer – Madison County Commission District Two

Dale Strong – Madison County Commission District Four

Limestone County

David Seibert – Limestone County Commission Chair

Gerald Barksdale – Limestone County Commission District Two